

MAGAZINE SPECS

- 150 Line Screen
- Trim size: 8.25" x 12"
- Printing method: sheet-fed offset

AD SPECS

- Full page **trim** size: 8.25" x 10.75"
(+ .125" bleed: 8.5" x 11")
- 2 page spread **trim** size: 16.5" x 10.75"
(+ .125" bleed: 16.75" x 11")
- Half page horizontal: 7.25" x 4.75" (no bleed)
- Half page vertical: 3.5" x 10.375" (no bleed)
- Quarter page: 3.5" x 4.75" (no bleed)

PRODUCTION REMINDERS

- Files should be built using the CMYK (or grayscale, when applicable) color mode, rather than RGB. RGB files will be converted to CMYK.
- Overprint should never be used. If used as an effect, your ad will not print as expected.
- All images should be 300 dpi.
- Do not send files with embedded images; send art and images as attachments.
- Please keep all important text (and images when applicable) at least .25" away from the trim edge.
- InDesign templates are available by request.

ACCEPTABLE FILE FORMATS

- High resolution PDF
- High resolution .jpg, .tiff or .eps
- InDesign CC 2020 or earlier (must include fonts and links with native InDesign file)
- Photoshop CC 2020 or earlier

MEDIA ACCEPTED

- CD or DVD
- Email files under 10 MB total
- Send files via FTP: <http://www.showsightmagazine.com/content/submit-an-advertisement/10>

