

MAGAZINE SPECS

- 150 Line Screen
- Trim size: 8.25" x 11.25"
- Printing method: sheet-fed offset

AD SPECS

- Full page **trim** size: 8.25" x 11.25"  
(+ .125" bleed: 8.5" x 11.5")
- 2 page spread **trim** size: 16.5" x 11.25"  
(+ .125" bleed: 16.75" x 11.5")
- Cover Story **trim** size: 7.25" x 11.25"  
(+ .125" bleed: 7.5" x 11.5")
- Inside Front Cover spread (3 pages)  
**trim** size: 23.75" x 11.25"  
(+ .125" bleed: 24" x 11.5")
- Inside Back Cover spread (3 pages)  
**trim** size: 23.75" x 11.25"  
(+ .125" bleed: 24" x 11.5")
- Back Cover Story **trim** size: 7.25" x 11.25"  
(+ .125" bleed: 7.5" x 11.5")
- Half page horizontal: 7.25" x 5.375" (no bleed)
- Half page vertical: 3.5" x 10.375" (no bleed)
- Quarter page: 3.5" x 5.375" (no bleed)

PRODUCTION REMINDERS

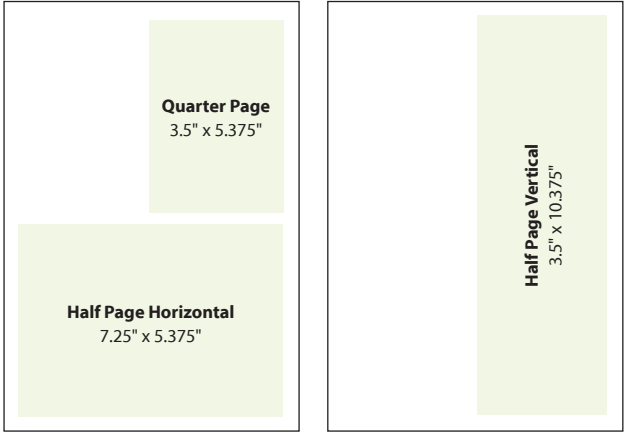
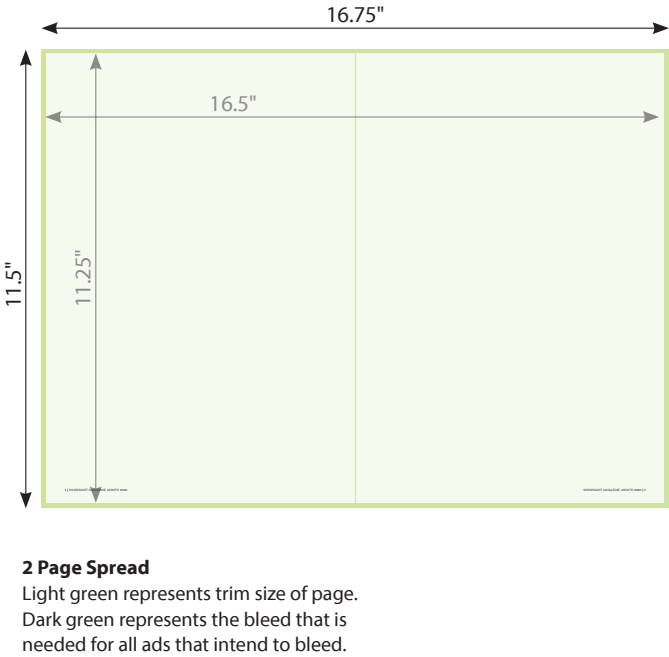
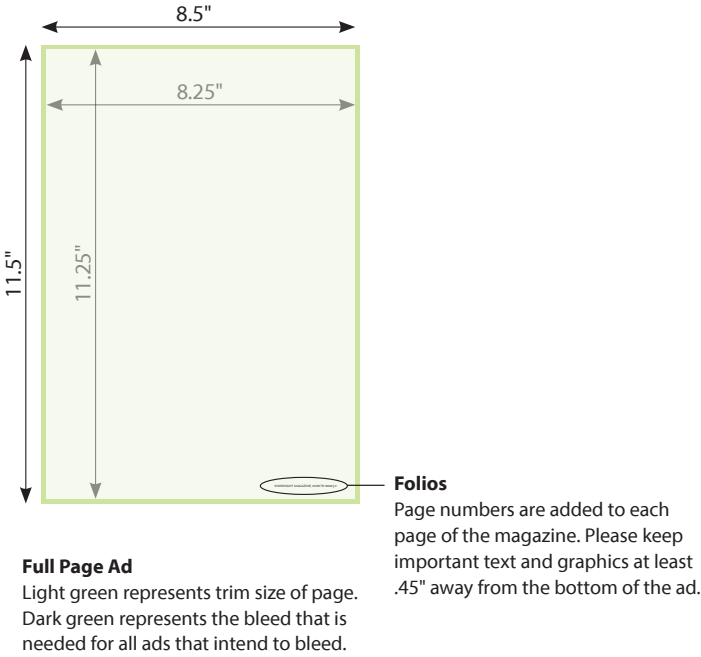
- Files should be built using the CMYK (or grayscale, when applicable) color mode, rather than RGB. RGB files will be converted to CMYK.
- Overprint should never be used. If used as an effect, your ad will not print as expected.
- All images should be 300 dpi.
- Do not send files with embedded images; send art and images as attachments.
- Please keep all important text (and images when applicable) at least .25" away from the trim edge.
- InDesign templates are available by request.

ACCEPTABLE FILE FORMATS

- High resolution PDF
- High resolution .jpg, .tiff or .eps
- InDesign CC 2020 or earlier (must include fonts and links with native InDesign file)
- Photoshop CC 2020 or earlier

MEDIA ACCEPTED

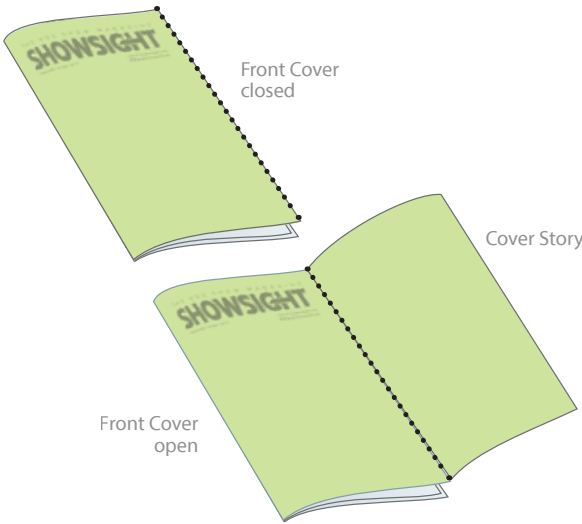
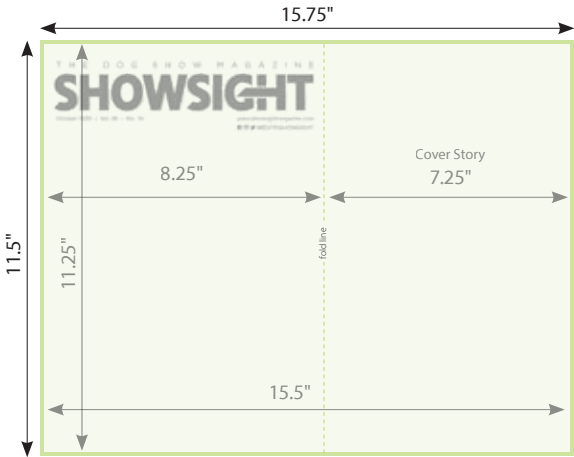
- CD or DVD
- Email files under 10 MB total
- Send files via FTP: <http://www.showsightmagazine.com/content/submit-an-advertisement/10>



FOLD-OUTS

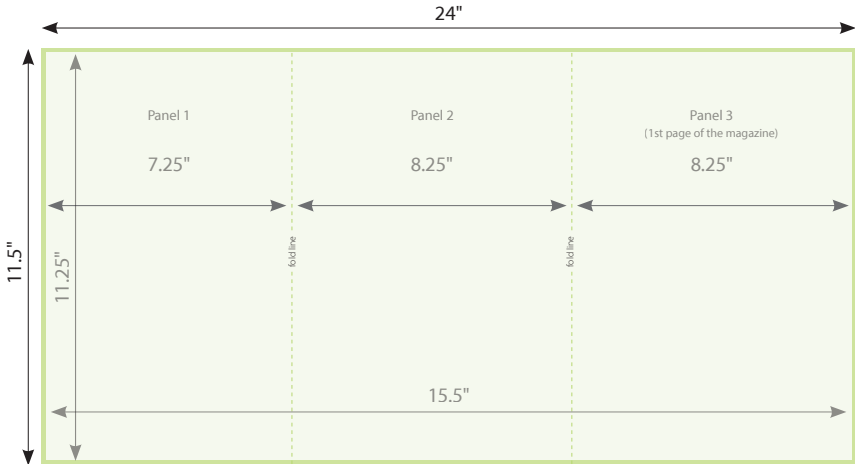
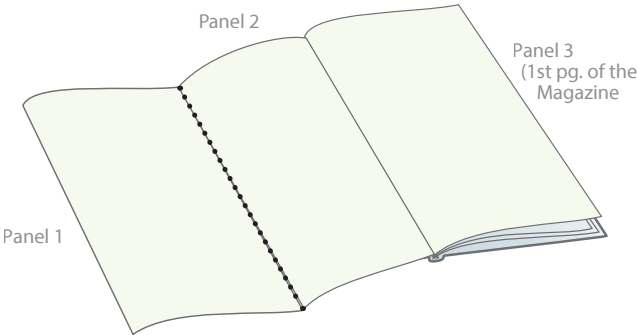
**Front Cover + Cover Story**  
Light green represents trim size of page.  
Dark green represents the bleed that is needed for all ads that intend to bleed.

**TOTAL trim size:** 15.5" x 11.25"  
(+.125" bleed: 15.75" x 11.5")  
  
Front Cover **trim** size: 8.25" x 11.25"  
(+ .125" bleed: 8.5" x 11.5")  
  
Cover Story **trim** size: 7.25" x 11.25"  
(+ .125" bleed: 7.5" x 11.5")



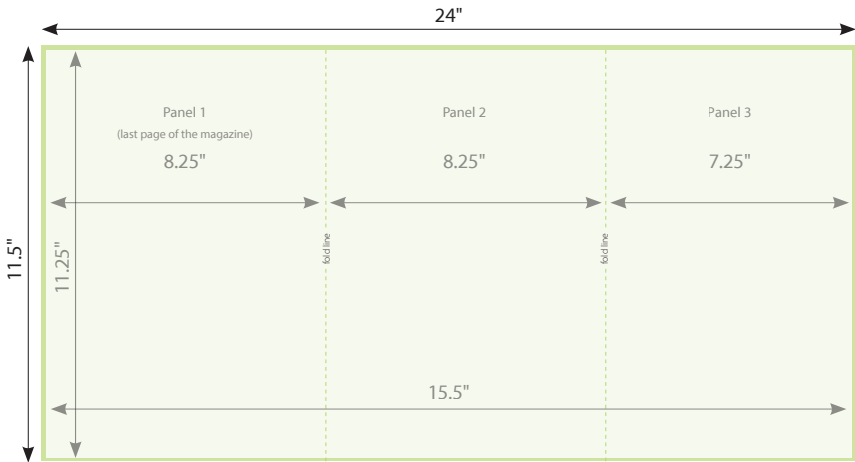
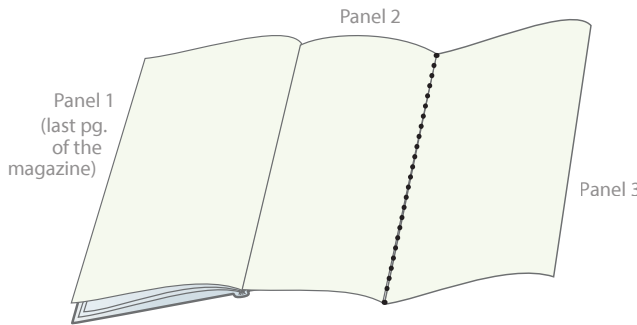
**Inside Front Cover Spread (3 pages)**  
Light green represents trim size of page.  
Dark green represents the bleed that is needed for all ads that intend to bleed.

**TOTAL trim size:** 23.75" x 11.25"  
(+ .125" bleed: 24" x 11.5")  
  
Panel 1 **trim** size: 7.25" x 11.25"  
(+ .125" bleed: 7.5" x 11.5")  
  
Panels 2 & 3 **trim** size: 8.25" x 11.25"  
(+ .125" bleed: 8.5" x 11.5")



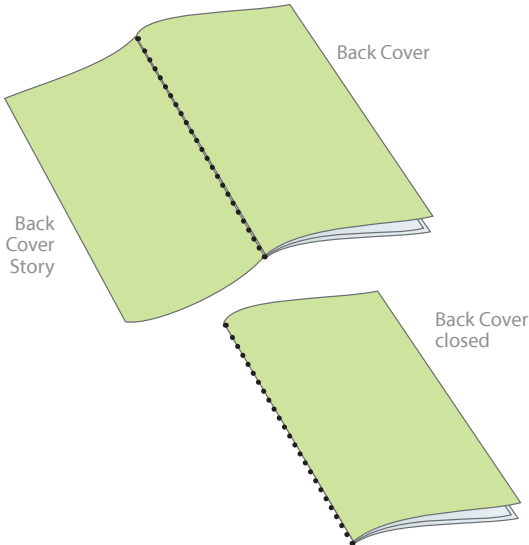
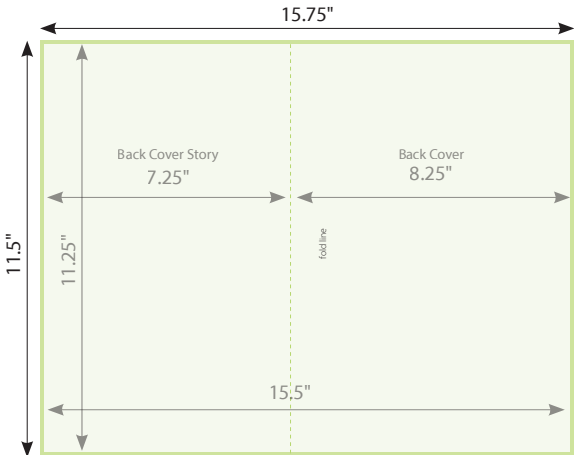
**Inside Back Cover Spread (3 pages)**  
Light green represents trim size of page.  
Dark green represents the bleed that is needed for all ads that intend to bleed.

**TOTAL trim size:** 23.75" x 11.25"  
(+ .125" bleed: 24" x 11.5")  
  
Panels 1 & 2 **trim** size: 8.25" x 11.25"  
(+ .125" bleed: 8.5" x 11.5")  
  
Panel 3 **trim** size: 7.25" x 11.25"  
(+ .125" bleed: 7.5" x 11.5")



**Back Cover Story + Back Cover**  
Light green represents trim size of page.  
Dark green represents the bleed that is needed for all ads that intend to bleed.

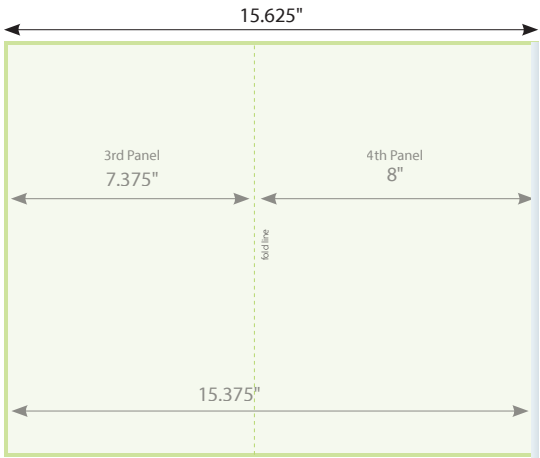
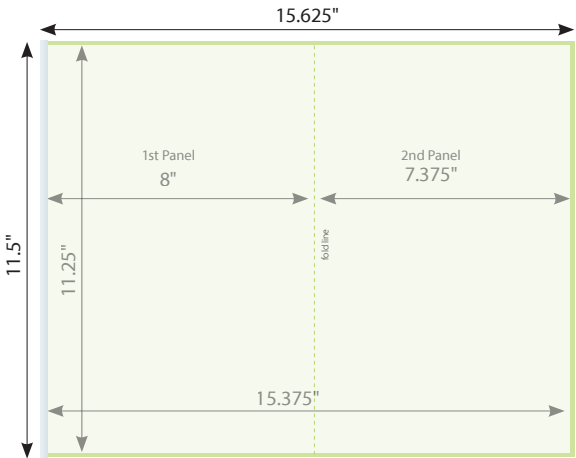
**TOTAL trim size:** 15.5" x 11.25"  
(+.125" bleed: 15.75" x 11.5")  
  
Back Cover Story **trim** size: 7.25" x 11.25"  
(+ .125" bleed: 7.5" x 11.5")  
  
Back Cover **trim** size: 8.25" x 11.25"  
(+ .125" bleed: 8.5" x 11.5")



# SHOWSIGHT

**4 Page Foldout**  
Light green represents trim size of page.  
Dark green represents the bleed that is needed for all ads that intend to bleed.  
Grey line represents grind off on the binding edge of the foldout pages.

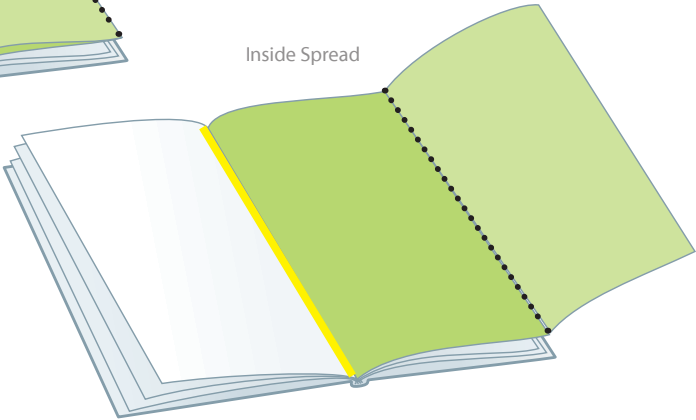
**TOTAL trim size:** 15.375" x 11.25"  
(+.125" bleed: 15.625" x 11.5")  
  
1st & 4th panel **trim** size: 8" x 11.25"  
(+ .125" bleed: 8.25" x 11.5")  
  
2nd & 3rd panel **trim** size: 7.375" x 11.25"  
(+ .125" bleed: 7.875" x 11.5")  
  
Grind Off size: .1875"



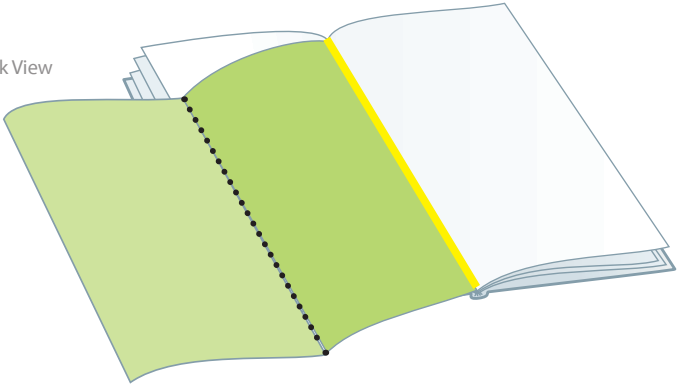
Front View



Inside Spread



Back View



FOLD-OUTS

Ring Ready Front Cover + Cover Story

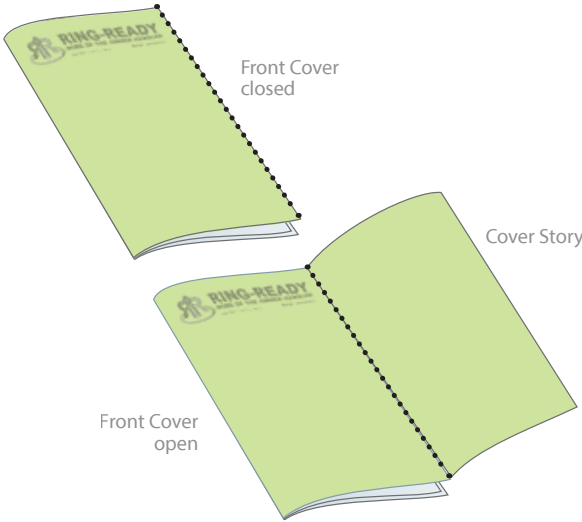
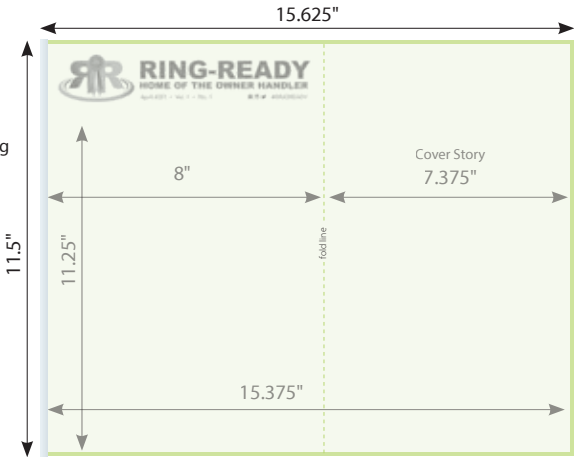
Light green represents trim size of page.  
Dark green represents the bleed that is needed for all ads that intend to bleed.  
Grey line represents grind off on the binding edge of the foldout pages.

TOTAL trim size: 15.375" x 11.25"  
(+ .125" bleed: 15.625" x 11.5")

Front Cover trim size: 8" x 11.25"  
(+ .125" bleed: 8.25" x 11.5")

Cover Story trim size: 7.375" x 11.25"  
(+ .125" bleed: 7.875" x 11.5")

Grind Off size: .1875"



Ring Ready Inside Front Cover Spread (3 pages)

Light green represents trim size of page.  
Dark green represents the bleed that is needed for all ads that intend to bleed.  
Grey line represents grind off on the binding edge of the foldout pages.

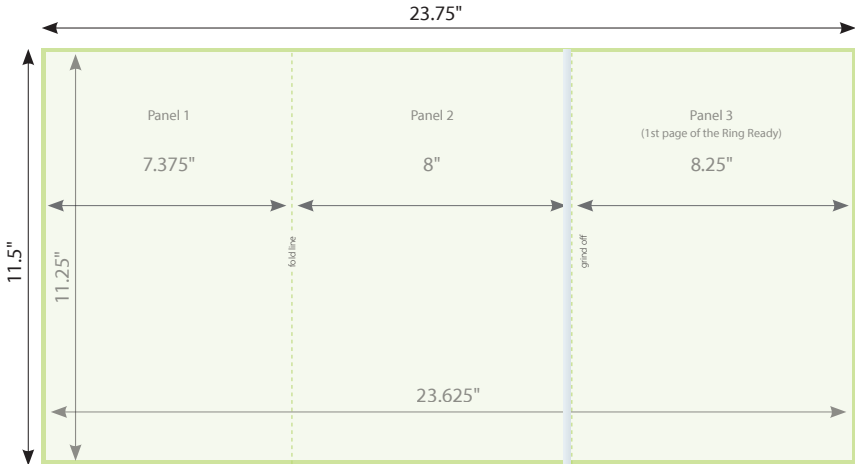
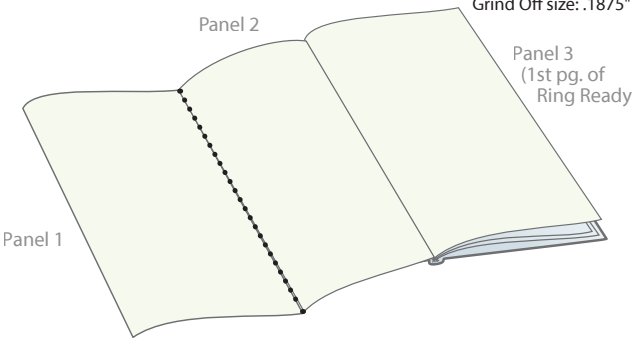
TOTAL trim size: 23.5" x 11.25"  
(+ .125" bleed: 23.75" x 11.5")

Panel 1 trim size: 7.375" x 11.25"  
(+ .125" bleed: 7.625" x 11.5")

Panel 2 trim size: 8" x 11.25"  
(+ .125" bleed: 8.25" x 11.5")

Panel 3 trim size: 8.25" x 11.25"  
(+ .125" bleed: 8.5" x 11.5")

Grind Off size: .1875"



Ring Ready Inside Back Cover Spread (3 pages)

Light green represents trim size of page.  
Dark green represents the bleed that is needed for all ads that intend to bleed.  
Grey line represents grind off on the binding edge of the foldout pages.

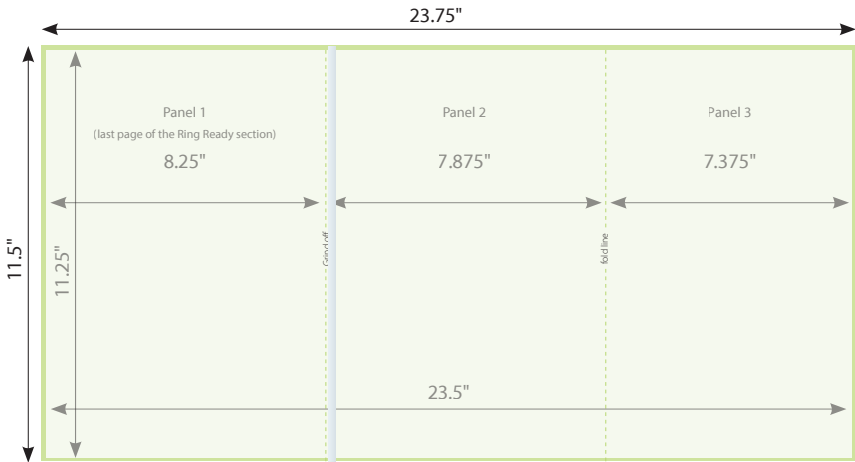
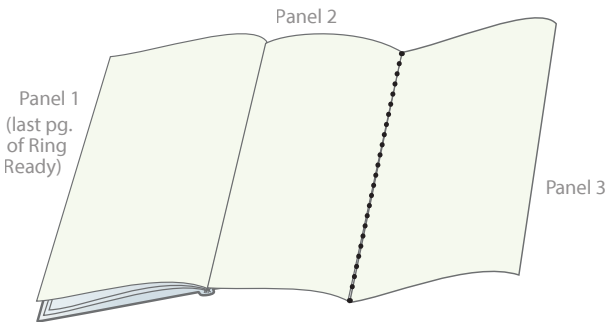
TOTAL trim size: 23.5" x 11.25"  
(+ .125" bleed: 23.75" x 11.5")

Panel 1 trim size: 8.25" x 11.25"  
(+ .125" bleed: 8.5" x 11.5")

Panel 2 trim size: 7.875" x 11.25"  
(+ .125" bleed: 8.125" x 11.5")

Panel 3 trim size: 7.375" x 11.25"  
(+ .125" bleed: 7.625" x 11.5")

Grind Off size: .1875"



Ring Ready Back Cover Story + Back Cover

Light green represents trim size of page.  
Dark green represents the bleed that is needed for all ads that intend to bleed.  
Grey line represents grind off on the binding edge of the foldout pages.

TOTAL trim size: 15.25" x 11.25"  
(+ .125" bleed: 15.5" x 11.5")

Back Cover Story trim size: 7.375" x 11.25"  
(+ .125" bleed: 7.625" x 11.5")

Back Cover trim size: 7.875" x 11.25"  
(+ .125" bleed: 8.125" x 11.5")

Grind Off size: .1875"

